



BECOME A CONTRIBUTOR
TO **LEGALWISE INSIGHTS**

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KEY BENEFITS

- Build your professional profile and increase awareness of your organisation
- Join other industry experts in our panel of contributors
- Expand your client base and portfolio

AUDIENCE

- Legal professionals across every practice area and expertise
- Accountants, SMSF Specialists and Financial Advisors
- Professionals from other industries such as Migration Agents, Educators, Architects and Patent & Trade Mark Attorneys

REQUIREMENTS

- Article categories:
 - Industry Developments
 - Expert Opinion
 - Professional Skills
- Minimum 500 words
- Author information: Biography, Headshot, Contact information (company website, email address, LinkedIn profile, etc.)

TOP TIP

EXPERTS SERIES

Be featured in the Expert Series section if you commit to contribute at least 5 articles of a particular topic.
Preview: <https://legalwiseseminars.com.au/insights/#ExpertSeries%20Series>

EXPOSURE

- Inclusion in email marketing promotion to subscribers and delegates
 - Legal database: 52,582
 - Accounting database: 16,244
- Published on Legalwise Insights page
- Social media post on Legalwise Seminars profiles (LinkedIn, Facebook and Twitter) including full name and company of author

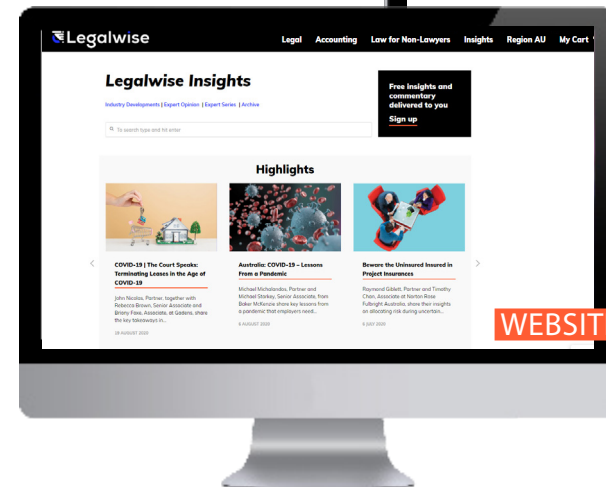
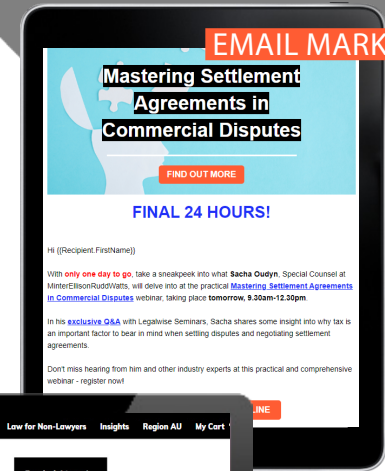
KEY METRICS

- Average email statistics
 - Open rates: ~ 31%
 - Click-through-rates: ~ 5%
- Average monthly website visits: ~ 20,000
- Social media follower numbers
 - LinkedIn: 2,168
 - Facebook: 1,119
 - Twitter: 1,063

SOCIAL MEDIA



EMAIL MARKETING



WEBSITE

*Examples only.

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CONTACT



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