SPONSORSHIP OPPORTUNITIES WITH LEGALWISE SEMINARS

VISIT HOMEPAGE
Legalwise Seminars organises over 600 events and attracts over 14,500 professionals annually, and event sponsorship represents an unrivalled opportunity to grow your business.

**SPONSOR/EXHIBITOR BENEFITS**

- Build your brand
- Launch new products and services
- Strengthen existing customer relationships
- Forge new partnerships & win new business
- Network with your target market
- Strategically position your company
- Raise your profile
- Gain competitive advantage and increase your market share
- Associate with industry leaders

By partnering with us, you can be part of the event marketing campaign and get direct access to a growing audience with significant buying power, away from the distractions of the office environment.

**KEY METRICS**

**ONSITE MARKETING**

Network with your target audience across the legal, accounting and associated professional industries at face to face conferences held across the country.

**EMAIL MARKETING**

- Database
  - Legal: 52,582
  - Accounting: 16,244
- Average email statistics
  - Open rates: ~31%
  - CTR: ~5%

**SOCIAL MEDIA MARKETING**

- Social media follower numbers
  - LinkedIn: 2,168
  - Facebook: 1,119
  - Twitter: 1,063

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TAILORED SPONSORSHIP OPTIONS

We can also provide tailored sponsorship options to suit your specific marketing objectives. Some examples of these benefits include:

**PRE-EVENT**
- Inclusion in eDM campaigns to our email subscribers
- Inclusion in hard-copy mail outs to the target audience
- Sponsor recognition in social media posts prior to event (Linkedin, Twitter + Facebook)

**EVENT**
- General introduction to the delegates by a Legalwise representative
- Opportunity to exhibit display advertising (banners, materials) at the event
- Opportunity to have materials inserted in to on-the-day delegate packs. These may also be supplied digitally to be electronically sent out to delegates with event materials
- Opportunity to host and run lucky door prizes (through which you can gather contacts and leads)
- Opportunity to sponsor a post-event drinks reception
**SEMINAR AUDIENCE**

Legal professionals across every practice area and expertise:
- Administrative & Public Sector Law
- IT, Data Security and Privacy Law
- Banking & Finance
- Litigation & Dispute Resolution
- Building & Construction
- Media & Entertainment Law
- Consumer and Competition Law
- Mining & Resources
- Corporate & Commercial Law
- Native Title
- Criminal Law
- Personal Injury
- Education Law
- Planning & Environment
- Family Law
- Property Law
- Healthcare & Life Sciences
- Tax Law
- Immigration Law
- WHS/OHS
- Insolvency & Restructuring
- Wills, Estates & Elder Law
- Intellectual Property
- Workplace & IR

Accountants, SMSF Specialists and Financial Advisors:
- Business Advisory
- Payroll
- Estate Planning
- SMSF/Superannuation
- FASEA Mandatory Categories
- Tax
- Financial Advisory & Wealth Management
- Trusts
- Forensic Accounting

**TOP TIP**

GET IN TOUCH TO RECEIVE MORE ACCURATE DELEGATE AND DATABASE NUMBERS PER PRACTICE AREA
Sponsorship opportunities with Legalwise Seminars

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