



SPONSORSHIP OPPORTUNITIES WITH LEGALWISE SEMINARS

[VISIT HOMEPAGE](#)

Last updated: 12/10/2020

Legalwise Seminars organises over 600 events and attracts over 14,500 professionals annually, and event sponsorship represents an unrivalled opportunity to grow your business.

SPONSOR/EXHIBITOR BENEFITS

- Build your brand
- Launch new products and services
- Strengthen existing customer relationships
- Forge new partnerships & win new business
- Network with your target market
- Strategically position your company
- Raise your profile
- Gain competitive advantage and increase your market share
- Associate with industry leaders

By partnering with us, you can be part of the event marketing campaign and get **direct access** to a growing audience with significant buying power, away from the distractions of the office environment.

KEY METRICS

ONSITE MARKETING

Network with your target audience across the legal, accounting and associated professional industries at face to face conferences held across the country.

EMAIL MARKETING

- Database
 - Legal: 52,582
 - Accounting: 16,244
- Average email statistics
 - Open rates: ~ 31%
 - CTR: ~ 5%

SOCIAL MEDIA MARKETING

- Social media follower numbers
 - LinkedIn: 2,168
 - Facebook: 1,119
 - Twitter: 1,063

TAILORED SPONSORSHIP OPTIONS

We can also provide tailored sponsorship options to suit your specific marketing objectives. Some examples of these benefits include:

PRE-EVENT

- Inclusion in eDM campaigns to our email subscribers
- Inclusion in hard-copy mail outs to the target audience
- Sponsor recognition in social media posts prior to event (Linkedin, Twitter + Facebook)

EVENT

- General introduction to the delegates by a Legalwise representative
- Opportunity to exhibit display advertising (banners, materials) at the event
- Opportunity to have materials inserted in to on-the-day delegate packs. These may also be supplied digitally to be electronically sent out to delegates with event materials
- Opportunity to host and run lucky door prizes (through which you can gather contacts and leads)
- Opportunity to sponsor a post-event drinks reception

SEMINAR AUDIENCE

Legal professionals across every practice area and expertise:

- Administrative & Public Sector Law
- IT, Data Security and Privacy Law
- Banking & Finance
- Litigation & Dispute Resolution
- Building & Construction
- Media & Entertainment Law
- Consumer and Competition Law
- Mining & Resources
- Corporate & Commercial Law
- Native Title
- Criminal Law
- Personal Injury
- Education Law
- Planning & Environment
- Family Law
- Property Law
- Healthcare & Life Sciences
- Tax Law
- Immigration Law
- WHS/OHS
- Insolvency & Restructuring
- Wills, Estates & Elder Law
- Intellectual Property
- Workplace & IR

Accountants, SMSF Specialists and Financial Advisors:

- Business Advisory
- Payroll
- Estate Planning
- SMSF/Superannuation
- FASEA Mandatory Categories
- Tax
- Financial Advisory & Wealth Management
- Trusts
- Forensic Accounting

**TOP
TIP**

GET IN TOUCH TO RECEIVE MORE ACCURATE DELEGATE AND DATABASE NUMBERS PER PRACTICE AREA



CONTACT

Natalie Bamber

Marketing Manager

Phone: 8070 9917

Email: marketing@legalwiseseminars.com.au